



UPGRADED TURBOJET RANGE PROVES A HIT WITH CUSTOMERS

Williams receives excellent customer feedback for innovative new hull and engine

Williams Performance Tenders, the world's leading jet tender manufacturer, is delighted to have received outstanding customer feedback following major investment into its four-strong Turbojet range.

The Turbojet range now features an upgraded hull and new Textron 850MPE engine. The new hull allows for a smoother, drier ride in rougher seas, offering significantly improved handling and dynamic poise when cornering. Meanwhile, the new Textron engine offers increased torque in a progressively smooth way, making it easier to get onto the plane faster and offering extra power for water-skiing. Noise and vibration are reduced, ensuring a more relaxing ride when travelling at speed.

One Williams owner, Miles Johnson, commented: "I just wanted to say that the new Turbojet 325 is really very, very good. The new hull is obviously the biggest difference and it's brilliant! Much more planted in the water, grips better without tracking too aggressively and even dryer than the last one. Plus it's quite a bit quieter and smoother with less vibration. Very well done to the team!"

Mathew Hornsby, Sales Director at Williams Performance Tenders, said: "We are delighted with the very positive feedback that we have received for the updated Turbojet range. The upgrades that we have made to the hull and engine are all part of our commitment to innovation and our refusal to stand still. We are constantly testing all of our existing products, as well as developing exciting new models, to ensure our customers enjoy the best possible on-water experience."

Williams Performance Tenders, with its Turbojet and Dieseljet ranges, is recognised as the world's leading manufacturer of jet-powered tenders. The company has developed strong relationships with leading yacht manufacturers including Princess, Sunseeker, Fairline, Azimut Benetti, Ferretti, Oyster, Jeanneau and Beneteau – with many models being specifically designed to accommodate a Williams tender. Williams produces over 700 boats per year. To find out further information about Williams, please visit www.williamsjettenders.com.

Ends

For further information about Williams, contact Steph Muir or Lizzie McManus on 01425 472330 or email williams@mckennatowndsend.com

Williams Notes for Editors:

- Williams Performance Tenders is the world's leading jet tender specialists, having designed and developed the world's first 4-stroke jet and turbojet range of tenders
- Founded in 2004 by Roy Parker and brothers', Mathew and John Hornsby, the company employs 50 staff and is supported by a team of factory trained engineers across the world
- The company has a purpose-built facility in Oxfordshire and each tender is hand-built by a team of dedicated and skilled craftsmen who pride themselves on quality. Each tender also undergoes an on-water test procedure prior to dispatch, ensuring that every aspect of its construction is checked and meets the high standard set by Williams
- Renowned for design excellence and practical attention to detail, Williams offer 10 models in 3 ranges;

Turbojet 285, 325, 385 and 445

A practical, powerful and fun range of yacht tenders with seating for 3 – 6

Dieseljet 445, 505, 565 and 625

A stylish, powerful and comfortable range of superyacht tenders with seating for 8 – 11

Sportjet 460 and 520

A fast, safe and practical Yacht tender for the watersport's enthusiast with seating for 5 – 7

- The company has strong relationships with leading yacht manufacturers including Princess, Sunseeker, Fairline, Azimut Benetti, Ferretti, Jeanneau and Beneteau – with many models being specifically designed to accommodate a Williams tender.
- Williams was awarded a prestigious Queen's Award in International Trade in 2010 as well as the 'UKTI International Trade of the Year Award' at the Oxfordshire Business Awards 2009
- The Williams 505D received a highly commended award in the starterboat category at the 2011 Motor Boat of the Year Awards, and Williams received the Judges' Special Award at the Motor Boat Awards in 2014
- Williams was awarded Supplier of the Year 2014 by Sunseeker International