



WILLIAMS ENCOURAGED BY LONDON'S NEWEST SHOW

The world's leading jet tender specialist, Williams Performance Tenders, was encouraged by the quality of interest at the London Yacht, Jet & Prestige Car Show last week, where it secured and consolidated a number of orders.

The Williams team were on hand to welcome visitors to the stand and to talk them through the brand's Dieseljet, Turbojet and Sportjet models. The stand featured a Williams Turbojet 385, which attracted a great deal of attention from visitors.

James Robinson, Marketing Director at Williams Performance Tenders, commented: "We were pleased with the quality of exhibitor and strong level of interest at the show. This is a unique show, attracting some of the world's top superyacht builders and designer brands, and could become a real highlight of the worldwide boating calendar."

To find out further information about Williams please visit www.williamsjettenders.com and to find out more about the show visit <http://londonyachtjetandprestigecarshow.com/>

ENDS

Notes for Editors:

About Williams Performance Tenders

- Williams Performance Tenders is the world's leading jet tender specialists, having designed and developed the world's first 4-stroke jet and turbojet range of tenders
- Founded in 2004 by brothers', Mathew and John Hornsby, and Roy Parker, the company employs 50 staff and is supported by a team of factory trained engineers across the world
- The company has a purpose-built facility in Oxfordshire and each tender is hand-built by a team of dedicated and skilled craftsmen who pride themselves on quality. Each

tender also undergoes an on-water test procedure prior to dispatch, ensuring that every aspect of its construction is checked and meets the high standard set by Williams

- Renowned for design excellence and practical attention to detail, Williams offer 10 models in 3 ranges;

Turbojet 285, 325, 385 and 445

A practical, powerful and fun range of yacht tenders with seating for 3 – 6

Dieseljet 445, 505, 565 and 625

A stylish, powerful and comfortable range of superyacht tenders with seating for 8 – 11

Sportjet 460 and 520

A new performance ski / day boat range for the family

- Williams was awarded a prestigious Queen's Award in International Trade in 2010 as well as the 'UKTI International Trade of the Year Award' at the Oxfordshire Business Awards 2009
- The Williams 505D received a highly commended award in the starterboat category at the 2011 Motor Boat of the Year Awards, and Williams received the Judges' Special Award at the Motor Boat Awards in 2014
- Williams was awarded Supplier of the Year 2014 by Sunseeker International